

Chester 300th Anniversary Celebration Committee Meeting
August 24, 2021
Draft Minutes
7:00 PM

Members present:

Jean Methot, Chairman
Chris Hadik, Vice Chairman
Rhonda Lamphere, Treasurer
Nancy Jolin (remotely)
Sue Rieter
Edward Stuart
Selectman Stephen Landau

Members absent:

Jeff Dinopoulos

Guests present:

Tony, The Beer Guy
David Capriati, The Beer Guy
Chester PACT

1. Meeting Called to Order

Chairman Methot called the meeting to order at 7:00 p.m.

2. Attendance/Chairman's Announcement

3. Approval of Minutes

a. July 27, 2021

Line 136-7 should read, "**The deposits** were primarily from April..." The minutes do not reflect when the Committee came out of the non-public session and adjourned the meeting. Line 125 should read, " The layout will be **generated** as material is submitted." Line 42 should read, "**They hope to hire** the business to be present at the finale."

Mr. Hadik moved to accept the minutes of the July 27, 2021, meeting as amended. Mr. Stuart seconded the motion. A vote was taken, all were in favor, the motion passed unanimously.

4. Guests

a. David Capriati, The Beer Guy, LLC

Mr. Capriati described the service his business provides. Their products are malted beverages (beer, wine, seltzers), hard cider, craft beers, sangria, and non-alcoholic beer. They try not to exceed 7% alcohol beverages. Their trailer is 25' long with 25 taps, TV, and a stereo system. They also have a repurposed ambulance with 12 taps. This type of event will require three vehicles. They supply their own ice and water and are fully self-contained, including their power needs. They check IDs and provide wristbands. They do not serve anything in glass.

Mr. Hadik noted that the chief of police wanted certified servers, which all of Mr. Capriati's employees are. The chief wants a containment area, which Mr. Capriati said would be difficult

to establish. Clear 16 oz. cups will be used. He needs an area 55' long and between 15'-20' wide. They will set up outside the large tent where the dance floor and tables will be. He suggested setting up during the parade. No outside alcohol is permitted. He suggested that someone sell water and/or soda, as he does not and it is a good fundraiser.

He does not charge a service fee to Towns or fundraisers. He pays his servers, who also make tips. He makes his fee from the product sold. He can run a slide show on the TV. He will often contribute part of the profits to 501(c)(3) organizations. He suggested having food trucks present before the barbecue.

Tony has a self-contained truck to provide food. He could do a barbecue, if the Committee hired him to provide that service. He would charge a price according to the menu requested. He can sell water and soda, if no one else will be selling them, and split the profits with the Committee.

Mr. Hadik said they should plan for over 3,000 spectators. Tickets for the barbecue dinner should be limited, as with gala tickets, to ensure there is enough food. Tony said they would need to set up early, possibly on the day before. The Committee asked him for a price. He will need a deposit ahead of time and two months' notice to get on his calendar. He suggested having him serve food at an earlier event as a trial.

Ms. Lamphere asked about logo cups. Mr. Capriati said they cost between \$0.21 and \$1.55 for preprinted cups. They discussed printing reusable cups and selling them with a complimentary beverage.

Mr. Capriati has a contact with music connections and he gave the information to Ms. Rieter.

They will return to another meeting to continue the planning process.

5. Old Business

a. Updates

i. Sponsorships

Ms. Lamphere reported that signing sponsors is going well. She will be focusing on gala planning in a couple of weeks and less on meeting with sponsors. Ms. Rieter and Chairman Methot volunteered to visit sponsors with Mr. Bishop in her stead.

ii. Number plates

Mr. Hadik received new proofs of the plate with a narrow border. He has ordered 200 plates and they should arrive in about 10 days. Ms. Lamphere will send him the verbiage for labels to apply to the back of the plate stating they are approved. They cannot be displayed until after January 1, 2022.

iii. Car Show

Mr. Stuart, Ms. Rieter and Mr. Bishop met with the Brantleys. As this is more of a cruise night than an established car show, they are considering not charging a registration fee. They discussed advertising in the May, June, and July issues of Whip's Wheels, which will cost \$270/month. They will also advertise on Facebook, and will contact Seacoast Cars and Coffee Café to discuss getting cars to participate.

They discussed a budget to cover the cost of advertising, printing, awards, Porta Potties, DJ services, and police support. Ms. Lamphere said they are trying to work Porta Potties into a sponsorship as a barter agreement. Selectman Landau said several auto parts stores will display posters. Ms. Rieter pointed out that the printing was included in the printing budget, so that might need to be adjusted.

Ms. Jolin asked how the Committee could guarantee that cars will show up. The Brantleys have assured them that cars will participate. Without managing registration fees, the complexity of the event is lessened. There will be a jar for donations, which will be advertised. Chairman Methot has spoken with someone who might donate trophies.

Mr. Stuart moved to request the car show committee be allowed to spend up to \$1,500 for advertising, printing, and paraphernalia for the car show for the August event. Mr. Hadik seconded the motion. A vote was taken, all were in favor, the motion passed unanimously.

Mr. Hadik suggested putting a flyer on car windshields at other car shows, and the first 50 attendees receiving a commemorative license plate.

iv. Mural

Chairman Methot said Mr. Hadik obtained a donated lift. The Historical Society has donated \$1,400. \$900 of the \$1,400 donation for staging was taken back. The remaining \$500 will be considered a sponsorship donation, as they will be given a banner.

Mr. Hadik moved that the Committee put \$1,400 towards the cost of the mural. Mr. Stuart seconded the motion. A vote was taken, four were in favor, one was against, and one abstained. The vote passed 4-1-1.

Ms. Lamphere asked if the muralist has insurance and Chairman Methot said yes. Ms. Lamphere has the muralist's W-9 and an invoice for the first installation of her payment.

The Committee discussed removing the vertical pieces of wood on the wall where the mural is being painted, which are intended to hang a banner. Mr. Hadik said they are inside the wall, so they can't be removed easily.

Ms. Lamphere said the muralist should not have started the work until she submitted the proper paperwork to the town.

Ms. Jolin said the committee has had no input into the project. Ms. Lamphere said in hindsight, perhaps the Historical Society should have retained responsibility for this project as it is a historical project, and just had the Committee donate toward it. Mr. Hadik said the 300th logo should be on the mural as the Committee has contributed to the project and Chairman Methot agreed.

v. Christmas Tree Lighting

Ms. Lamphere said Road Agent Mike Oleson will install the support pipe for the tree soon. Chairman Methot said the Manchester Chorale has listed the event on their schedule. Ms. Lamphere suggested inviting the Chester Academy Chorus to perform.

The Lions will not do their Loaf and Ladle. Some form of refreshment will still be needed.
Ms. Jolin said Aroma Joe's in Derry has a truck and are willing to be present at the event.
Ms. Rieter suggested working out a sponsorship to barter with them to provide free hot
drinks. Selectman Landau suggested speaking with Sam at the General Store to provide hot
drinks. Mr. Hadik suggested having a sponsor donate hot drinks.

vi. **Proclamation/Re-Enactment**

Mr. Bishop has an agreement with a vocal soloist to perform at the proclamation.

1. **Relocation of Re-enactment**

The encampment will now be located on a portion of the ball field for better exposure.
The food trucks will be located on the perimeter of the parking lot. The Committee still
needs to present their plans to the Board of Selectmen, the School Board, the Fire
Department, and the TRC. Ms. Lamphere suggested gathering representatives from the
departments and committees involved together to discuss the events.

vii. **Gala**

1. **Additional wine glasses**

Ms. Lamphere said the gala is sold out, with a list of people who still want tickets. The
total count is now 220. Three tables have been added. They would like to order 12 more
glasses. The \$8,000 sponsor will be paying for the wine glasses – there will be a tag on
each glass with their name.

The \$12,500 sponsor will be paying for the centerpieces. The other \$8,000 sponsor is
paying for the keychains, which bear the 300th logo and the sponsor's logo. Everyone
who attends the gala will get a keychain and the remaining 30 will be available for sale.
All top sponsorships have been sold.

No one is sponsoring the photo booth, but the committee agreed it would be good for
entertainment for the gala guests.

*Mr. Hadik moved to spend \$600 to have a photo booth at the gala event. Mr. Stuart
seconded the motion. A vote was taken, all were in favor, the motion passed
unanimously.*

viii. **Bonfire**

Mr. Hadik has not followed up with the Spring Hill Farm Committee regarding holding a
bonfire together.

ix. **Souvenir Program**

The Committee discussed the contents of the program. Ms. Rieter has obtained a release
from the author for the use of her poem. Mr. Hadik said there will be another poem and Ms.
Rieter said it needs to be submitted as soon as possible to have the booklet ready for the gala.
She needs the contents as soon as possible.

The Committee reviewed the design of the program. Ms. Lamphere will speak with the
school superintendent regarding a picture of children forming "300." Chairman Methot will
follow up on obtaining a picture of the members of the Fire Department and the Police De-

partment. The Committee will have their picture taken after they receive their shirts. Members of the Committee volunteered to follow up with various groups to obtain information for the program.

1. Printing

Ms. Rieter discussed choosing a vendor to print the booklet. She will need an approval for the expenditure soon if the booklet will be printed by the end of October.

x. Shirts

Mr. Stuart will obtain a quote from the vendor he has been speaking with for a polo shirt.

xi. Town Fair

1. Workers

Mr. Stuart, Mr. Hadik, and Ms. Rieter will help at the event.

xii. Spring Hill Farm Day – September 25th

1. Setup

Ms. Lamphere notified the Spring Hill Farm Committee that the 300th Committee would like to participate in the event.

2. Workers

Chairman Methot will be present to help.

6. Next Meeting – September 14

a. Topics – what to discuss next

Continue gala program discussion, discuss Spring Hill Farm Day, the gala, the shirts, and the ornament.

7. Adjourn

Ms. Rieter moved to adjourn the meeting. Ms. Jolin seconded the motion. A vote was taken, all were in favor, the motion passed unanimously.

The meeting was adjourned at 10:00 PM.

Respectfully submitted,
Beth Hanggeli, Recording Secretary