### BOOTH REGISTRATION
Saturday, September 12, 2020

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Description of Booth Display Items:

Please list all items being sold, materials given away and/or activities that will take place at your booth.

- **$ 75.00 FOOD (Premium 10’ x 20’)** – Any entity selling drink/food products
- **$ 50.00 FOOD (Standard 10’ x 12’)** – Any entity selling drink/food products
- **$ 50.00 POLITICAL** – Any entity representing a person or group running for public office
- **$ 50.00 COMMERCIAL** – Any entity selling goods or services for profit
- **$ 30.00 NON-PROFIT** – Any entity categorized as a non-profit and/or community service
- **$ 20.00 SCHOOL CLUB** – Any school sanctioned club
- **$ 15.00 ELECTRICITY** – Additional charge if electricity is needed

☐ **PLEASE CHECK IF YOU WILL BE STAYING THROUGH FIREWORKS**

Registration available online at [www.chestertownfair.org](http://www.chestertownfair.org). To submit application by mail, please make check payable to **Chester Recreation Department** and send to: Chester Town Fair, Recreation Department, 84 Chester Street, Chester, NH 03036

*The Chester Town Fair reserves the right to limit the size and nature of the Fair and reserves the right to deny any application, or any part of an application. If you have any questions, please contact chestertownfair@chesternhrec.org*

A limited number of sponsorships are available. Sponsor names will be prominently displayed on marquee banners at the fair. Diamond and Platinum Sponsors will receive free vendor booth rental. Sponsorship levels available: **DIAMOND $1,000 / PLATINUM $500 / GOLD $250 / SILVER $100**
RELEASE AND INDEMNIFICATION AGREEMENT

APPLICATION AND RELEASE FORM

A. In consideration for being permitted to use the booth/display facilities of the Town of Chester, ______________________________________ (hereinafter "Applicant") agrees to indemnify and hold harmless the Town of Chester and its officers, employees, insurers, and New Hampshire Local Government Center Insurance Programs, from and against all liability, claims, and demands, which are incurred, made, or brought by any person or entity, on account of damage, loss, or injury, including without limitation, claims arising from property loss or damage, bodily injury, personal injury, sickness, disease, death, or any other loss of any kinds whatsoever, which arise out of or are in any manner connected with the use of the facilities, whether any such liability, claims, and demands result from the act, omission, negligence or other fault on the part of the Town of Chester or its officers, or its employees, or from any other cause, whatsoever.

B. In addition, in consideration for being permitted to use the facilities, Applicant, on behalf of itself, and its officers, employees, members, and invitees, hereby expressly exempts and releases the Town of Chester, its officers, employees, insurers and self-insurance pool, from and against all liability, claims, and demands, on account of injury, loss or damage, including without limitation claims arising from property loss or damage, bodily injury, personal injury, sickness, disease, or death that Applicant may incur as a results of such use, whether any such liability, claims, and demands result from the act, omission, negligence, or other fault on the part of the Town of Chester, its officers, or its employees, or from any other cause whatsoever.

C. Consent and Release of Photo Video Audio - for and in consideration of my attendance at and participation in activities sponsored by or related to the Town of Chester, I hereby consent to and give the Town of Chester, its legal representatives, successors, and assigns, or those from whom it is acting, and all persons and corporations acting with its permission or authority, including the director or producer, photographer and videographer or filmmaker the absolute right and permission to take, copyright, use, and publish and or broadcast any video film, footage, audio recordings, soundtrack recordings, photographs, digital images or photo reproductions of me, and my narrative account of my experience with the Town of Chester activity or activities known as Materials. I may or may not be identified in such Materials; however, I shall not be stated by name to have endorsed any particular commercial products or commercial services. I further understand that I will not have any editorial control over the final product and my portion of the Materials, and hereby agree to waive all rights to use of the Materials. I represent that I am signing as Parent or Legal Guardian of minor participant. I have read the foregoing and fully understand its contents. This release shall be binding upon me, my heirs, legal representatives and assigns.

Applicant Name: _____________________________________________________________

Applicant Address: ___________________________________________________________

Applicant Signature: ___________________________________________ Date: __________
Space Rental Rules and Pricing Structure

Vendor Spaces - approximately 10’ x 12’ or 10’ x 20’. If you require additional space, please contact us prior to submitting your application to discuss space requirements and any additional cost that may be associated with a larger area. Food truck applications are limited and must submit application for minimum of 10’ x 20’ or two 10’ x 12’ spaces. Space allocation is provided on a first come-first serve basis.

Food vendors. Food/snack vendors are the only vendors allowed to sell drinks.

Tables, chairs, canopies, trash cans and electrical cords are not provided. All food vendors MUST provide a trash receptacle. There will be a designated area to drop off your trash during the event. All trash is the responsibility of the vendor to clear off the space.

A limited number of spaces are available with access to electricity. Please specify on your application if electricity will be needed. An additional charge of $15.00 per space will be charged for electricity.

Set-up for vendors may take place between the hours of 8:00 am – 11:00 am. Vehicles will be allowed on the field during set-up only (weather permitting). All vehicles must be removed from the field and dirt parking area by 10:30 am (this will be strictly enforced). Due to safety concerns, vehicles will NOT be allowed on the field after set-up.

Space Rental Pricing. See Booth Registration Form.

Removal of Booths is the sole responsibility of the vendor.

If you plan on leaving the Fair before the fireworks, please specify on your application. There will be a transition period between 4:30 pm and 6:00 pm. Please do not break down prior to 4:30 pm to alleviate empty spaces. Due to safety concerns, vehicles will NOT be allowed on the field during this time. We will have a loading zone area outside of the main fairgrounds to be used to load during this time. If you choose to leave the Fair during this time, you must remove all items from your space prior to 6:00 pm.

If you plan on staying until the fireworks end, all items must be cleared off your space by Sunday at 9:00 am. If not, they will be removed and forfeited by you. Chester Town Fair is not responsible for items left overnight.

The Chester Town Fair reserves the right to limit the size and nature of the Fair and reserves the right to deny any application, or any part of an application. If you have any questions, please contact chestertownfair@chesternhrec.org
CHESTER TOWN FAIR
WWW.CHESTERTOWNFAIR.ORG

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Name to be listed on advertising:

☐ $1,000.00 DIAMOND
☐ $ 500.00 PLATINUM
☐ $ 250.00 GOLD
☐ $ 100.00 SILVER

Sponsor names will be prominently displayed on marquee banners at the fair and media marketing.

DIAMOND and PLATINUM sponsors only will receive free vendor booth rental at town fair.

SPONSORSHIPS ARE LIMITED: Please send your Sponsor Registration and business logo no later than August 28, 2020 to chestertownfair@chesternhrec.org.

Registration available online at www.chestertownfair.org. To submit application by mail, please make check payable to Chester Recreation Department and send to: Chester Town Fair, Recreation Department, 84 Chester Street, Chester, NH 03036

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ON BEHALF OF THE CHESTER TOWN FAIR COMMITTEE, WE WOULD SINCERELY LIKE TO EXPRESS OUR GRATITUDE TO THOSE INDIVIDUALS AND BUSINESSES THAT SPONSOR THIS EVENT.