**CHESTER, NH 300th ANNIVERSARY LOGO CONTEST RULES & GUIDELINES:**

Contest Purpose: To create a logo for Chester’s 300th Anniversary Celebration in 2022.

Contest Deadline: Close of Business, Friday before Labor Day (01 September, 2017)

**DESIGN REQUIREMENTS:**

- For use on-line, in print, on banners, on merchandise, etc.
- Flexibility is a key requirement, including ability to re-size and look good in black and white as well as color.

**SUBMISSION GUIDELINES:**

- The contest is open to all individuals regardless of age but is limited to Chester residents or former residents.
- Design must reproduce well in different formats, including publications, signage, website, promotional items, or other printed material. It must reproduce well in different sizes and when printed in black and white. Limit designs to five colors or less.
- All submitted designs and source images must be the original work of the artist. No third-party artwork or images, including clipart or copyrighted graphics may be used.
- Electronic entries should be EPS, JPG, or PDF format. All formats, including drawings, sketches, or paintings are acceptable.
- Artwork that has been previously published or exhibited is not permitted.
- Entries will not be returned.
- Three essential requirements of the logo -- it must show: "1722-2022", "Chester, NH", and "300th".
- Entrants may submit multiple designs, but they must be submitted as separate entries.
- No artist signature is permitted as part of the design.
- By submitting the entry, the artist assigns to the Town of Chester without reservation all copyrights and ownership of the design including but not limited to the Town’s right to reproduce and alter the image in the Town’s sole discretion and agrees to indemnify and hold the Town harmless from any and all claims that the design infringes upon or violates any copyright.
- Print submissions should be no larger than 8.5” x 11.”
- All entries will be judged on the artwork’s creativity and its reflection of the Chester community, history, customs, landmarks, and/or personalities.
- The artist’s name, postal address, phone number and e-mail should be on the back of each entry or contained in a cover letter.
- While not required, artists are encouraged to provide a brief written explanation of their logo design.
- Judging decisions are final and may not be appealed.
- Entries may be submitted by one of the following:
  - E-mail to: frontdesk@town.chester.nh.us
  - Mail to: Chester’s 300th Anniversary Committee – LOGO Contest
c/o Chester Selectmen’s Office
84 Chester Street
Chester, NH 03036
- Drop off at: Chester Town Office, Selectmen’s Office.

**JUDGING AND SELECTION OF WINNER:**

- Each entry will be numbered and anonymous for judging.
- The winning design will be selected by the 300th Anniversary Committee. Decision shall be final.
- When the winning design is chosen, a public announcement will be made.
- The Committee: reserves the right not to select a winner if, in its sole discretion, no suitable entries are received; reserves the right to disqualify any Entrant or Entry at its sole discretion; and reserves the right to make graphic adjustments deemed necessary to the winning design.

**WINNING LOGO DESIGNER’S PRIZE:**

- Cash prize of $300.00
- Two tickets to all official 300th Celebration events.
- One of each commemorative merchandise item.
- Place of honor in the 300th Parade with recognition as the logo winner.

_Chester 300th Anniversary Committee
Chester ▪ New Hampshire_